Community of practice roadmap

How satisfied are you with the workings of each community facet?

Facet	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Months 7 to 9	Months 10 to 12	Who is responsible?	What resources are needed?
Vision — What is the challenge you want to address / the problem to solve? What is your long-term goal?	1.1|1	1.1|2	1.1|3	1.1|4	1.1|5	1.1|6	1.1|7	1.1|8		
Community purpose — What is the community's *raison d'être* in support of the vision?	1.2|1	1.2|2	1.2|3	1.2|4	1.2|5	1.2|6	1.2|7	1.2|8		
Objectives — What is your strategy to reach your community vision? Define SMART steps, behaviours and rituals	1.3|1	1.3|2	1.3|3	1.3|4	1.3|5	1.3|6	1.3|7	1.3|8		
Governance — How do you work together, take decisions and act on them? List working practices and processes fitting the community needs, purpose, and values.	2.1|1	2.1|2	2.1|3	2.1|4	2.1|5	2.1|6	2.1|7	2.1|8		
Stakeholder mapping — Define your membership and the surrounding community ecosystem. Who are the actors involved in/impacted by the community?	2.2|1	2.2|2	2.2|3	2.2|4	2.2|5	2.2|6	2.2|7	2.2|8		
Risk-free environment — What are key elements to building trust and guaranteeing a safe place?	2.3|1	2.3|2	2.3|3	2.3|4	2.3|5	2.3|6	2.3|7	2.3|8		
Leadership — How will you ensure strong leadership participation?	3.1|1	3.1|2	3.1|3	3.1|4	3.1|5	3.1|6	3.1|7	3.1|8		
Core group — How do you get your core group to steer the community?	3.2|1	3.2|2	3.2|3	3.2|4	3.2|5	3.2|6	3.2|7	3.2|8		
Investment and sponsorship — What support do you need from management? How do you get them involved and create participation opportunities?	3.3|1	3.3|2	3.3|3	3.3|4	3.3|5	3.3|6	3.3|7	3.3|8		
Convening — What kind of convening opportunities/events fit with your community in general?	4.1|1	4.1|2	4.1|3	4.1|4	4.1|5	4.1|6	4.1|7	4.1|8		
Communication, connection and conversation — What convening opportunities will you design to create and encourage connections, conversations and communication?	4.2|1	4.2|1	4.2|3	4.2|4	4.2|5	4.2|6	4.2|7	4.2|8		
Boundary-spanning — How do you regularly feed your community with external expertise and promote access to other networks?	4.3|1	4.3|2	4.3|3	4.3|4	4.3|5	4.3|6	4.3|7	4.3|8		
Collaboration/cooperation — How do you make members collaborate and/or cooperate to enrich the common practice and produce knowledge assets/qualitative deliverables?	5.1|1	5.1|2	5.1|3	5.1|4	5.1|5	5.1|6	5.1|7	5.1|8		
Coordination — How do you coordinate members' work towards delivering on the objectives agreed?	5.2|1	5.2|2	5.2|3	5.2|4	5.2|5	5.2|6	5.2|7	5.2|8		
Co-creation — What content needs to be curated/synthesised/co-created and what methods will you use to succeed in this?	5.3|1	5.3|1	5.3|3	5.3|4	5.3|5	5.3|6	5.3|7	5.3|8		
Community management — What role and tasks will the community manager perform?	6.1|1	6.1|2	6.1|3	6.1|4	6.1|5	6.1|6	6.1|7	6.1|8		
In real life and online — How will you combine and ensure the flow between real-life and online, asynchronous and synchronous community interactions?	6.2|1	6.2|2	6.2|3	6.2|4	6.2|5	6.2|6	6.2|7	6.2|8		
Facilitation — What facilitation methods do you need to get the best out of the community's dynamic social processes?	6.3|1	6.3|2	6.3|3	6.3|4	6.3|5	6.3|6	6.3|7	6.3|8		
User experience — How do you ensure a user-centric experience for the tasks (you want) members (want) to do in the community?	7.1|1	7.1|2	7.1|3	7.1|4	7.1|5	7.1|6	7.1|7	7.1|8		
Experience design — What are the community's personas and their user requirements, as well as the pain points to address?	7.2|1	7.2|2	7.2|3	7.2|4	7.2|5	7.2|6	7.2|7	7.2|8		
Support — What processes and content do you need to put in place to provide support?	7.3|1	7.3|2	7.3|3	7.3|4	7.3|5	7.3|6	7.3|7	7.3|8		
Measurement — What have you achieved? What can you learn from those measurements and how will you address the challenges/obstacles?	8.1|1	8.1|2	8.1|3	8.1|4	8.1|5	8.1|6	8.1|7	8.1|8		
Vitality — What habits and behaviours should you observe and encourage?	8.2|1	8.2|2	8.2|3	8.2|4	8.2|5	8.2|6	8.2|7	8.2|8		
Results — How do you measure the key results in delivering on the community objectives? How will you capture impact stories?	8.3|1	8.3|2	8.3|3	8.3|4	8.3|5	8.3|6	8.3|7	8.3|8		

Short-term actions (1-3 months) overall ambition of the community	Medium-term actions (4-6 months) overall ambition of the community	Long-term actions (7-12 months) overall ambition of the community

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