



Communities of Practice Playbook | Measurement

1

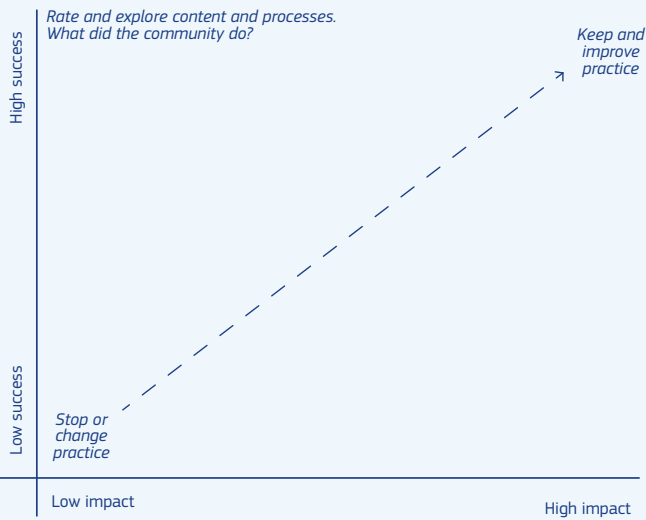
Today's levels of participation of core group, active members, participating members, peripheral, transactional members.
What do you expect for tomorrow? What is your target?

2

Evaluate how you are doing guided by the questions in the roadmap. Operational model and processes. Vision, Governance, Leadership, Convening, Collaboration and cooperation, Community management, User experience, Measurement.

3

Take stock of the tangible results your community delivers.



4

What behaviours and rituals should you observe and encourage?



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5

Take the pulse of the 3 main stakeholders and gather their feedback

6

Highlight the operational model domains that are rated as working best or worst by those stakeholders.

7

What are your thoughts about those stakeholder evaluations?

8

Analysis : What did/does not work and why?
What would you like to understand better?

9

Actions : What can you learn from those measurements and how will you address the challenges/obstacles?
