

presents Europe as a single destination. It should allow national tourist organizations and private interests to develop complementary marketing campaigns either in groups or separately if they wish to benefit from the umbrella campaign. Proposers should also give details of any travel-trade support programme which may also be necessary given the broader objective stated above, from within the budget prescribed.

Actions can be either above or below the line or a mixture of the 2. It is not considered necessary to devote any resources to target market research. Instead existing sources of research, such as that produced annually by the Japan Travel Bureau and other European or international tourism organizations, should be used in addition to the applicants' own knowledge. The funds

available should therefore be used exclusively for campaign development, media-buying, evaluation, any travel-trade support, and/or other promotional activity deemed appropriate.

A project timetable using the 18-month period from 1/1996 to 7/1997 should be given. This timetable, and the project itself, should be related to the 2-stage process set out in Section 7.2 above. These stages should be technically independent from each other but the second should flow as naturally as possible from the first. Given the need to establish administrative arrangements and technical content, it is likely that the timetable will result in the first part of the campaign being launched in the media in summer/autumn 1996 with Stage 2 following in winter/spring 1997.

IDA programme (interchange of data between administrations) customs and indirect taxation

Contract notice

Open procedure

Project: EBTI

(95/C 212/09)

1. **Awarding authority:** European Commission, Directorate-General for Customs and Indirect Taxation, Mr P. Wilmott, DG XXI, MDB 4/21, rue de la Loi/Wetstraat 200, B-1049 Bruxelles/Brussel.

Facsimile: (32-2) 296 19 30.

2. **Service category:** Computer services and related services, category 7, CPC reference No 84.

Description of the service

A binding tariff information (BTI) is a customs tariff classification decision issued by a national customs administration on request from a trader. A BTI is binding on all Member States and is available to all customs administrations of the Member States for consultation.

To enable effective application of the procedure, DG XXI has developed a centralized electronic information system called EBTI (European binding tariff information) to collect, store and manage all BTI-related information and to make it accessible to Member States' customs administrations.

The work to be subcontracted is divided in 5 lots:

lot 1: EBTI central system maintenance,

lot 2: thesaurus maintenance,

lot 3: scanning of images and technical documents,

lot 4: CD-rom production, thumbnails books production and dispatch to the users,

lot 5: translation in Finnish and Swedish of thesaurus, users' guides, on-line help and applications menus.

3. **Site:** The services will be performed primarily on the contractor's usual workplace. Meetings will be held in Brussels as well as the formal remittal of deliverables under the responsibility of Directorate-General XXI (Customs and Indirect Taxation).

4. a), b).

c) Tenderers are to state the academic and professional qualifications of the person(s) responsible for and in charge of the services to be provided.

5.

6. Variants are not permitted.

7. **Service performance deadline:**

Expected project start date: 1/1996.

Expected project completion date: Lot 1, 2, 3 and 4: 2 years after project start. Lot 5: 6 months after project start.

8. a) **Name and address of the department from which the specifications may be requested:** Mme M. Massagé, European Commission, DG XXI (MDB 4/16), rue de la Loi/Wetstraat 200, B-1049 Bruxelles/Brussel, facsimile (02) 295 65 01. Requests must be made in writing and mention the name and address of the person issuing the request and the No of the call for tender, i.e. XXI/95/CB-2031.
- Requests for additional technical information are to be submitted exclusively by letter or facsimile to: Mr F. S. Hewitt, European Commission, DG XXI/A/1 (MDB 0/03), rue de la Loi/Wetstraat 200, B-1049 Bruxelles/Brussel, facsimile (02) 296 19 30. Requests are to indicate the prospective tenderer's name and address and the reference No of the call for tenders (XXI/95/CB-2031). Questions will be answered during a briefing planned for 8. 9. 1995 (10.00) at Centre A. Borschette, rue Froissart 36, B-1040 Brussels.
- b) **Deadline for submission of requests:** Requests are to reach the abovementioned address in writing by 8. 9. 1995 the latest.
- c) The terms of reference and the standard contract for the services requested by the European Commission may be obtained free of charge.
9. a) **Deadline for receipt of tenders:** Tenders are to be received by 22. 9. 1995 (16.00) at the latest, at office MDB 4/16, rue du Luxembourg 46, B-1040 Brussels.
- b) **Address to which they are to be sent:** Mme M. Massagé, European Commission, DG XXI (MDB 4/16), rue de la Loi/Wetstraat 200, B-1049 Bruxelles/Brussel, or by hand delivery, rue du Luxembourg 46, B-1040 Brussels, office MDB 4/16.
- c) Tenders may be drawn up in any official language of the European Union.
10. a)
- b) Tenders will be opened on 25. 9. 1995 (10.30), in DG XXI, rue du Luxembourg 46, B-1040 Brussels.
11. **Deposit and guarantees:** The contractor is to provide a deposit or banker's guarantee equal to the value of the first instalment to be required for any contract exceeding the 300 000 ECU threshold.
12. **Means of financing and payment:** The main finance and payment terms will be those applied by the Commission to standard service contracts. Specific conditions are stated in the specifications.
13. **Legal form to be assumed by a grouping:** Tenderers may submit their tender(s) individually or in association with others. In the event of submission of a joint tender by several partners, 1 of them is to be designated prime contractor for the purpose of the contract.
14. **To participate in the call for tenders, prospective tenderers are to provide evidence that they fulfil the following minimum conditions:**
- a) **Financial and economic capacities:**
- the prospective tenderer is to have a work force numbering at least 30 persons and demonstrable financial resources;
 - the prospective tenderer is to be engaged in an economic activity related to the object of the present contract, in particular work involving studies and implementation of trans-european networks.
- b) **Linguistic, professional and technical resources:**
- the prospective tenderer is to dispose of competent and experienced staff, prepared to work in project fields at a flat rate and capable of communicating in most Community languages. Evidence of experience is to be provided in the form of references for work previously executed;
 - the prospective tenderer is to dispose of technical resources sufficient for executing the required tasks and for facilitating an exchange of information with all parties involved in the project.
15. **Period in which tenders are to remain valid:** Tenderers are bound to keep their tender(s) open for 6 months from the date of closure of this call for tenders.
16. **Award criteria:** The contract will be awarded on the basis of the economically most advantageous tender. Award criteria are indicated in the tender documents. The following criteria (in descending order of importance) will be taken into account when assessing offers:
1. understanding of requirements;
 2. quality of the proposed approach;
 3. project organization and project plan;
 4. price;
 5. adherence to relevant standards,
 6. quality of the offer presentation.
- 17.
18. **Date of dispatch of notice:** 4. 8. 1995.
19. **Date of receipt by the Office for Official Publications of the European Union:** 4. 8. 1995.