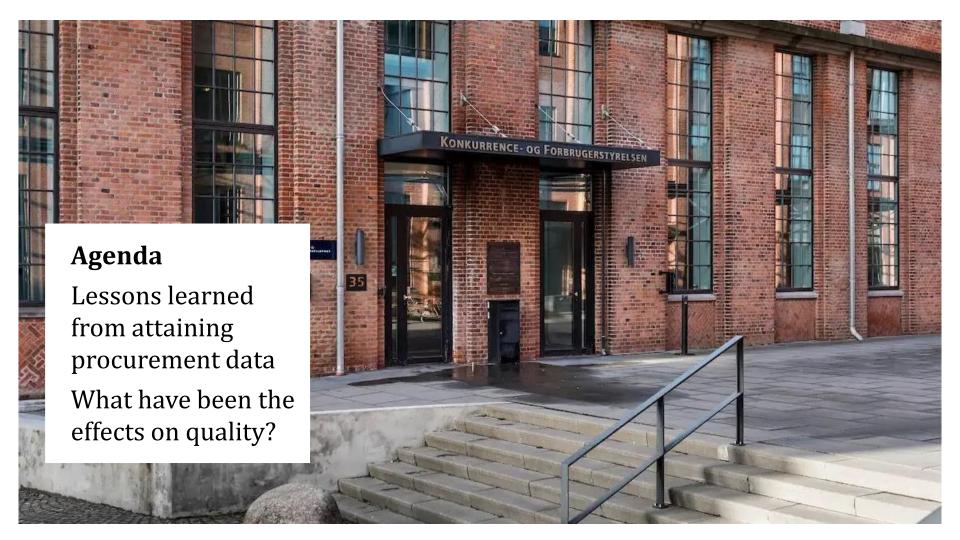
# Improving data quality

A Danish case study

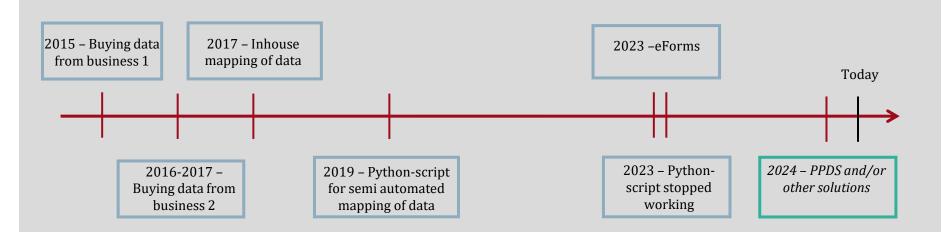
Lily Jacobsen Persson – 3. December 2024





# Lessons learned from attaining procurement data



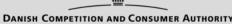


# 2015 - Buying data from business 1

#### Purpose and approach

- Measure the impact of the new directive
- Very manual approach centered around CANs and associated documents (the CN, modifications, prior notices)

- A lot of back and forth
  with the supplier on
  getting the desired dataset
- It cost a bit

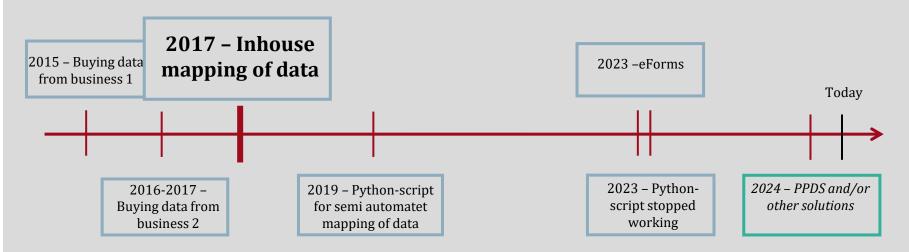


# 2017 - Buying data from business 2

#### Purpose and approach

- A new company won the contract mapping 2016 and half of 2017
- Different approach with web-scraping TED to obtain data

- Lower data quality and harder to identify the errors due to scripting errors
- No ongoing information on procurement
- Lack of control over the process and decisions
- Still cost a bit



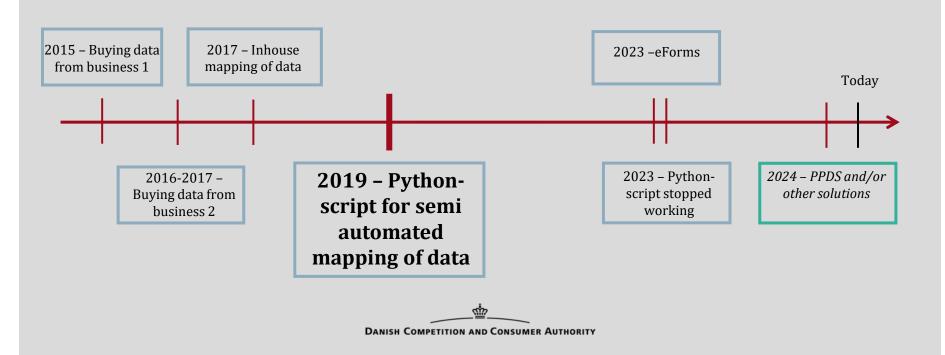
# 2017 - Our own manual mapping

#### Purpose and approach

- New in-house unit with 3-4 student assistants
- Ongoing discussions on good practices of mapping data, methodology, practises/reality vs. rules with our legal experts
- Procedures for contacting procuring authorties when identifing missing information or errors
- Procedures for quality assurance every month

# 2017 - Our own manual mapping

- Knowledge on what information can be mapped and how to map tenders
- Understanding practises of procuring authorities
- Limitations of data
- Less expensive and other task for student assistants
- Not efficient and hard to keep the task interesting



#### 2019 - Automation of mapping data

 We had a well-developed methodology that could be translated to code

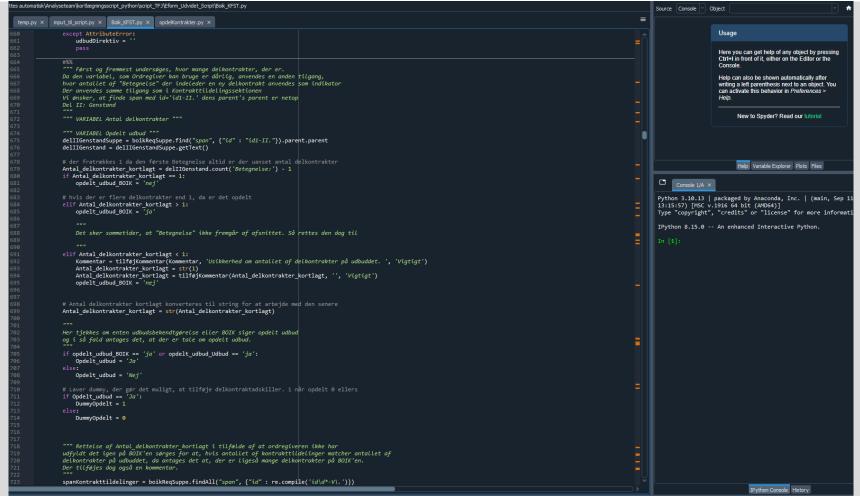
 A student assistant with a gift for programming set forth creating a web-scraping script



## 2019 - Automation of mapping data

- Built a web-scraping script based on our methodology
- Mapped data from CANs and associated notices
- Corrected information automatically (when possible)
- Highlighted/marked fields and possible errors to be checked by a student assistent

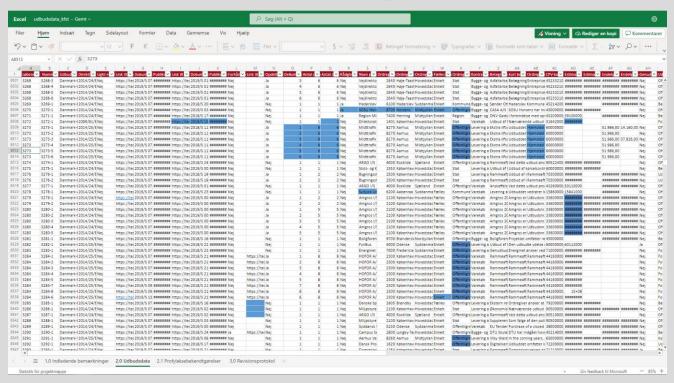


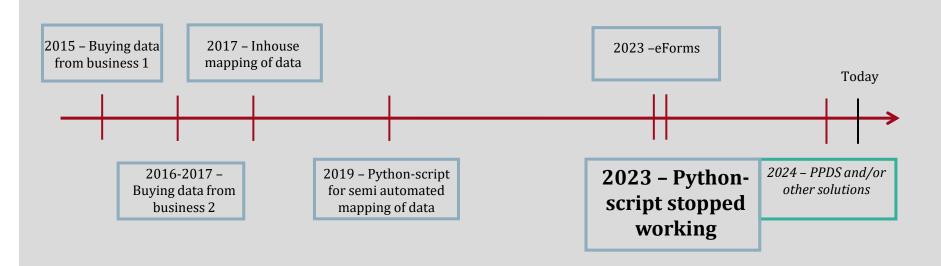


## 2019 - Automation of mapping data

- Enormous amount of time saved
- The script optimized and streamlined mapping and quality assurance
- Additional manual quality assured an updated script and room for "weird tenders"
- Web-scraping is sensitive to change
- You need both an understanding of the filling in of notices and programming for an optimal set-up

# Made available to the public in 2022







## 2023 - Script stopped working

#### Purpose and approach

- We want an automated data collection and quality assurance setup
- We are in the process of defining our new set-up

- Data scientist are a limited ressource
- Ressources for attaining procurement data by programming must be prioritized

# What have been the effects on quality?

#### **Effects of quality assurance**

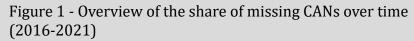
- Higher quality data
- Data has become usable for our needs
- Alterations and added information in every tender
- Measurable effects
  - Missing CAN's
  - Filled in values

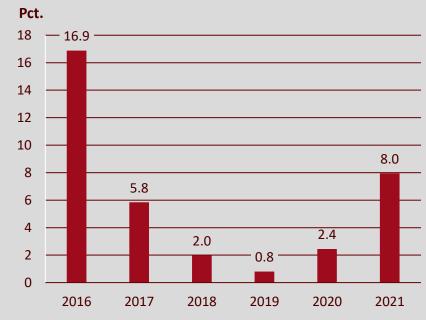




#### **Procedure for CAN-reminders**

- Email to procuring authorities that have not published a CAN after 1,5 years
- High succes rate
- We found unlinked tenders and authorities published CAN's after contact
- The procedure stopped in 2021





#### Fields that have been filled in

 All variables have been filled in to some extent. I have focused on a few key variables:

# Total value from CAN

• 9 percent of tenders

#### Winning bidder

5 percent of tenders and lots

# Business registry number

 48 percent of tenders and lots

# Generel effects of data mapping and quality assurance



High data quality that enables complex analyses and evaluations of our procurement law and practices



Semi-live data that can be used to inform the political level and provide legal experts with insights into practices



Awareness of data capabilities and limitations



A more complete overview of Danish tenders through increased number of CANs



Engagement and understanding amongst actual users of the notice-forms by contact

