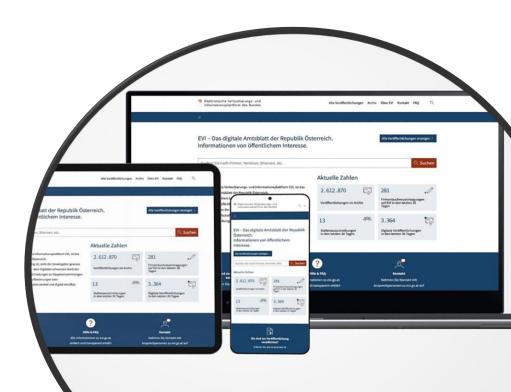
## EVI:

# A New Era in Austria's Information Dissemination

Digitalization of "Amtsblatt zur Wiener Zeitung"

02.05.2024



#### Transitioning to a Digital Future

The Electronic Announcements and Information Platform (EVI) is not just a platform; it's the embodiment of Austria's commitment to digital transformation.

This transition from the traditional print-based Official Gazette of the Wiener Zeitung ("Amtsblatt zur Wiener Zeitung") to a fully digital platform, launched on July 1, 2023, signifies a monumental shift in how information is accessed, shared, and managed across the nation.



### The Legacy of the Wiener Zeitung

Before EVI, official announcements and public notices were printed and distributed through the "Amtsblatt zur Wiener Zeitung", a process that required physical production, distribution, and purchase.

This model not only had environmental impacts but also limited the reach and accessibility of vital information.

The move to digital has necessitated a significant transformation for the Wiener Zeitung itself, propelling the entire media house towards finding innovative digital business models.



## Advantages of Going Digital with EVI

 Immediate Access: Information is now accessible nationwide, instantly.

• **Secure and Reliable**: Advanced digital safeguards protect sensitive information.

- Cost and Environmental Efficiency: The shift to digital significantly reduces printing costs and environmental impact.
- **Inclusive Engagement**: Digital formats allow for broader, more inclusive public engagement.



#### **Boosting the Austrian Economy**

EVI's digital platform facilitates the immediate dissemination of economic data and regulations, streamlining communication between the government, the business sector and private individuals.

This immediacy and clarity support economic decisionmaking, operational efficiency, and contribute to the overall competitiveness of the Austrian economy.



## A Paradigm Shift for the Wiener Zeitung

The digital transformation journey of the Wiener Zeitung highlights the adaptability required in the modern media landscape.

Moving away from its traditional role (being the world's oldest daily newspaper), the Wiener Zeitung has embraced digital innovation, exploring new business models that align with the digital era.

This shift is reflective of the broader changes across media houses globally as they navigate the digital age.

#### **Environmental and Operational Benefits**

 Reduced Paper Use: The shift to digital significantly lowers paper consumption, aligning with Austria's sustainability goals.

- Operational Efficiency: Digital records are easier to manage, update, and retrieve, enhancing the efficiency of governmental operations.
- **Public Engagement**: A digital platform facilitates easier public access to information, encouraging greater engagement and transparency.



### The Future is Digital

EVI represents more than just a digital repository of information; it is a cornerstone of Austria's digital governance strategy.

This move towards an integrated, secure, and accessible digital platform for official announcements not only streamlines governmental operations but also sets a precedent for digital innovation within the public sector.



### Solidifying EVI's Position by the Law

The "WZ-EVI Law" underscores EVI's pivotal role in Austria's digital landscape, mandating that future registers with informational character integrate with EVI by 1.1.2025.

This ensures that EVI remains the central hub for official announcements, seamlessly blending legislative foresight with technological innovation to streamline and safeguard the dissemination of official information.



#### **Exceptional User Feedback**

Since its launch on July 1, 2023, feedback has consistently praised EVI not only for its simplified and streamlined process for publishing announcements but also for its intuitive, easy-to-use, and free platform.

This positive reception underlines the successful shift to a digital-first strategy, enhancing accessibility and communication throughout Austria.



## **Conclusion: Embracing Digital Transformation**

The evolution from the Wiener Zeitung's print-based dissemination to the digital efficiency of EVI illustrates the broader digital transformation journey of Austria.

This journey is not just about adopting new technologies but about rethinking how we engage, inform, and connect with citizens and businesses in a digital world.

EVI stands as a testament to Austria's commitment to a sustainable, efficient, and inclusive future.

