EU DATA VIZ

Luxembourg
12 November 2019

Steve Albrecht
Business development and Tableau consultant
The Information Lab
Luxembourg

Discover how visual analytics helps the European Investment Fund deliver insights into public funding
Data Everywhere. For everyone.

- Interactive, visual analysis lets you untangle thorny business questions and quickly get to the insights that drive action.
- Analytics For Everyone, Everywhere, Anytime.
- Easy. Fast. Powerful.. and FUN.
• Provider of risk finance to benefit small and medium-sized enterprises (SME) across Europe.
• Shareholders are the European Investment Bank (EIB), the European Union, represented by the European Commission, and a wide range of public and private banks and financial institutions.
• Part of the EIB Group.
Discover how insights from visual analytics help EIF foster SME Development across the EU

Which countries and markets are we impacting?
How many jobs are we helping to create? Where?
How is public money used to support the growth of the European economy?
Are we reaching the small enterprise around the corner?
Are we investing in the right segments?

€174bn
IN BOBILIZED AMOUNTS

>1,300
PARTNERS & INTERMEDIARIES

>1.8 million
SMEs SUPPORTED
4 million Operations

1.8 million SMEs

Secure Sensitive Data

10k new SMEs monthly

NUTS Regions for EU reporting

Geocoding Street level

Public Access Online

Adaptable User internally
The Process

Data preparation → Geocoding → Visualization

Bureau #3 Floor 2b 4 Place De L'Europe, 1499 Luxembourg

4 Place De l'Europe L-1499 Luxembourg
How has EIF benefitted from Data Analytics

Focus on strategic problems

Save Cost Automated reports

Get answers quickly

Discover new insights and share them effectively
Helping People Make Sense of Data

The Information Lab

• Tableau and Alteryx Partner of the year 2019
• Sales, support, Training and Consulting
• Team 200+, Certified consultants, Tableau trainers, Tableau Zen Masters and Alteryx Ace.
• The Information Lab Data School.
EU DATA VIZ

Luxembourg
12 November 2019

Steve Albrecht
Business development and Tableau consultant
The Information Lab Luxembourg

Discover how visual analytics helps the European Investment Fund deliver insights into public funding