

An abstract data visualization graphic on the left side of the slide. It features a central yellow circle with a white dot, surrounded by concentric rings of lines in various colors (blue, purple, pink, green, yellow) that radiate outwards, creating a sunburst or radar chart effect.

PLENARY SPEECH



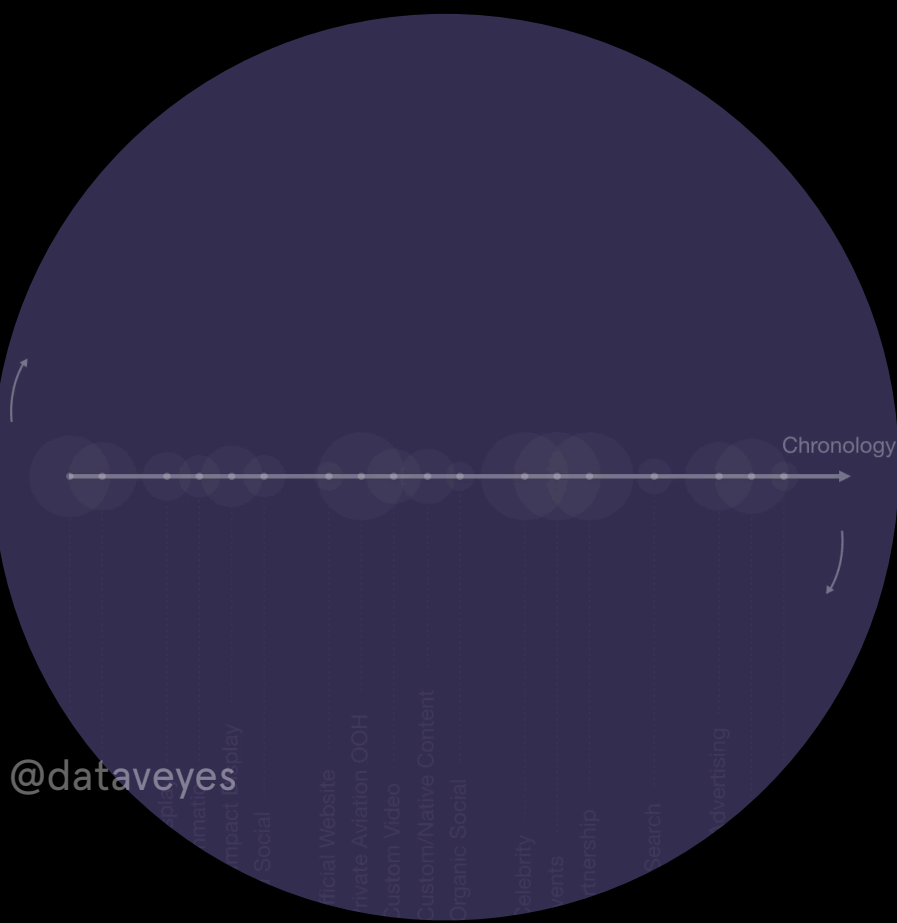
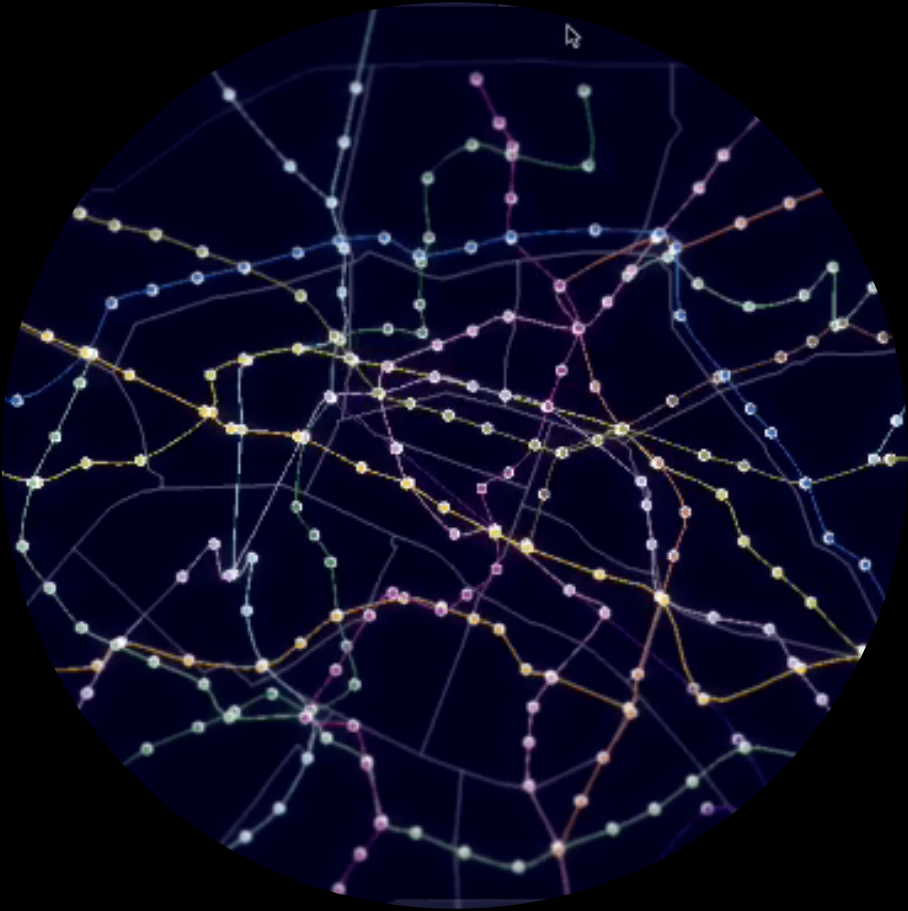
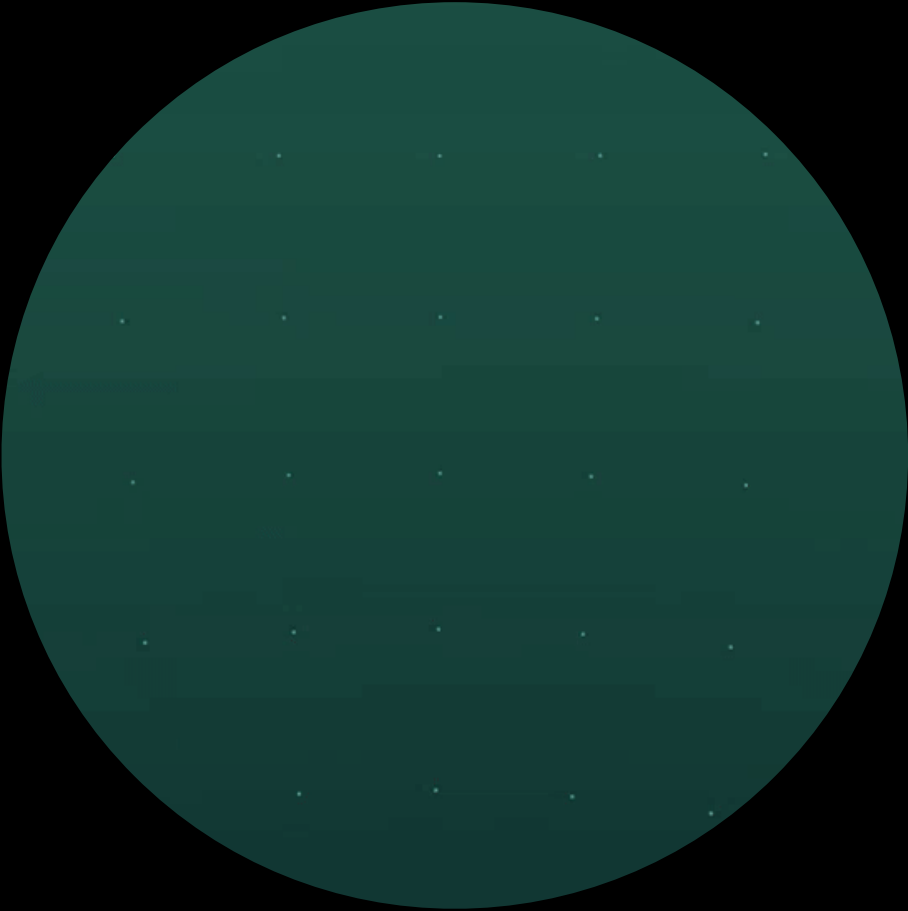
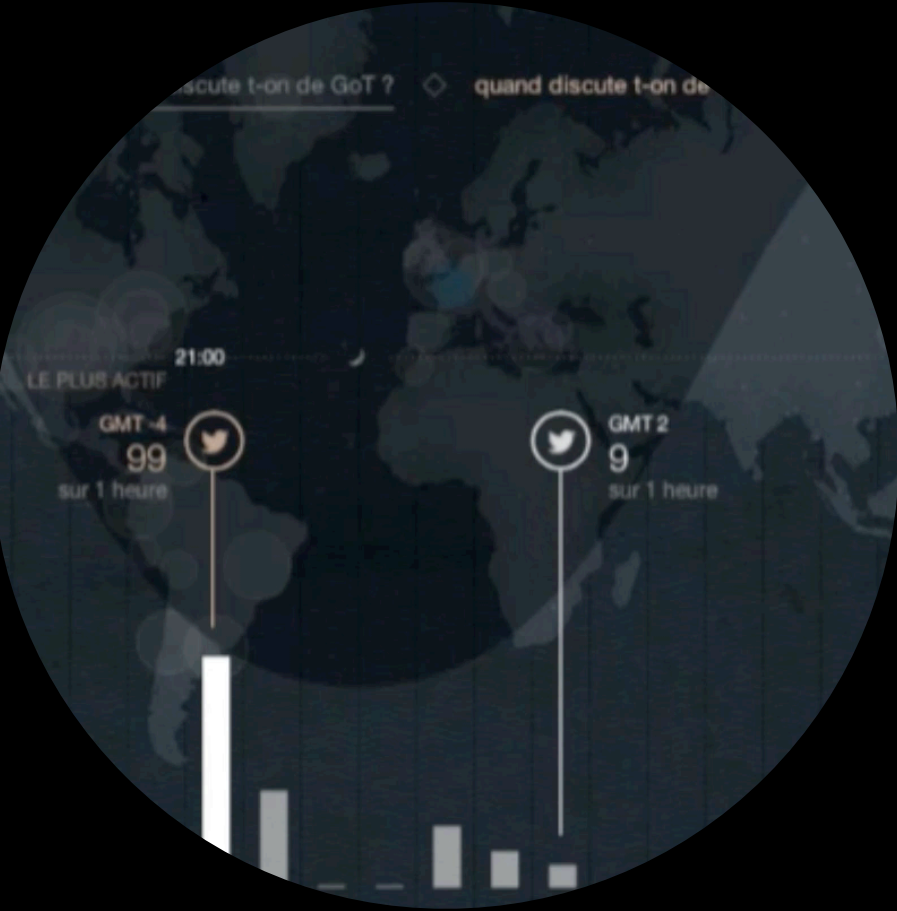
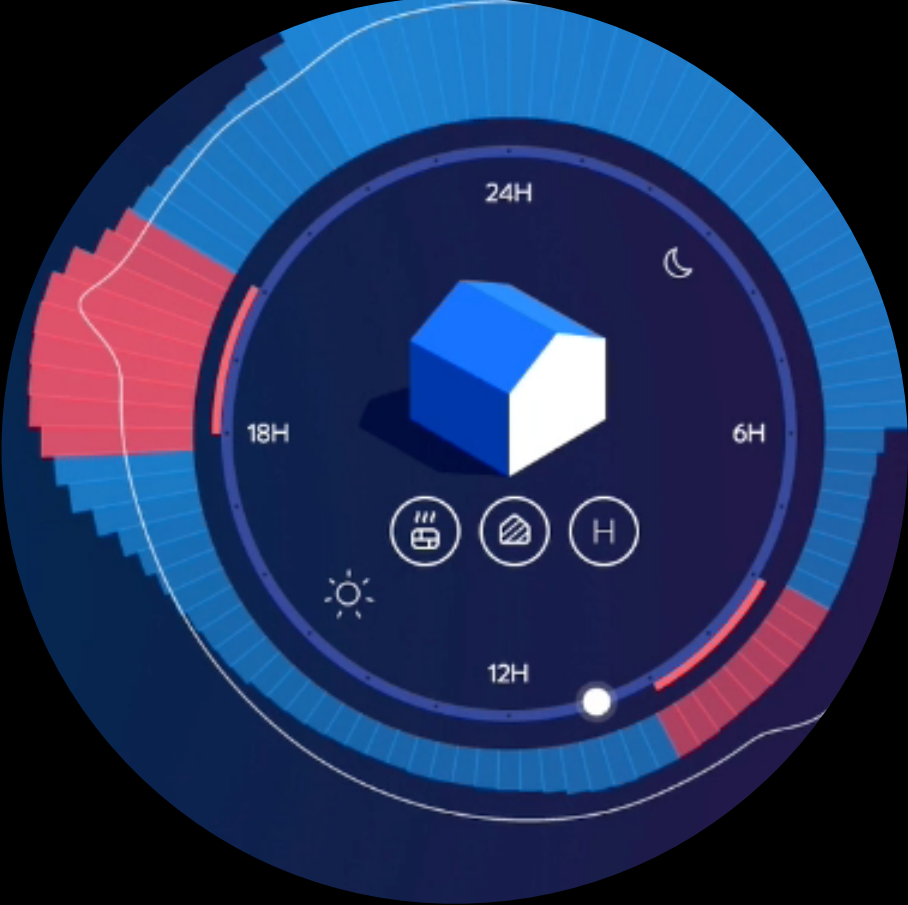
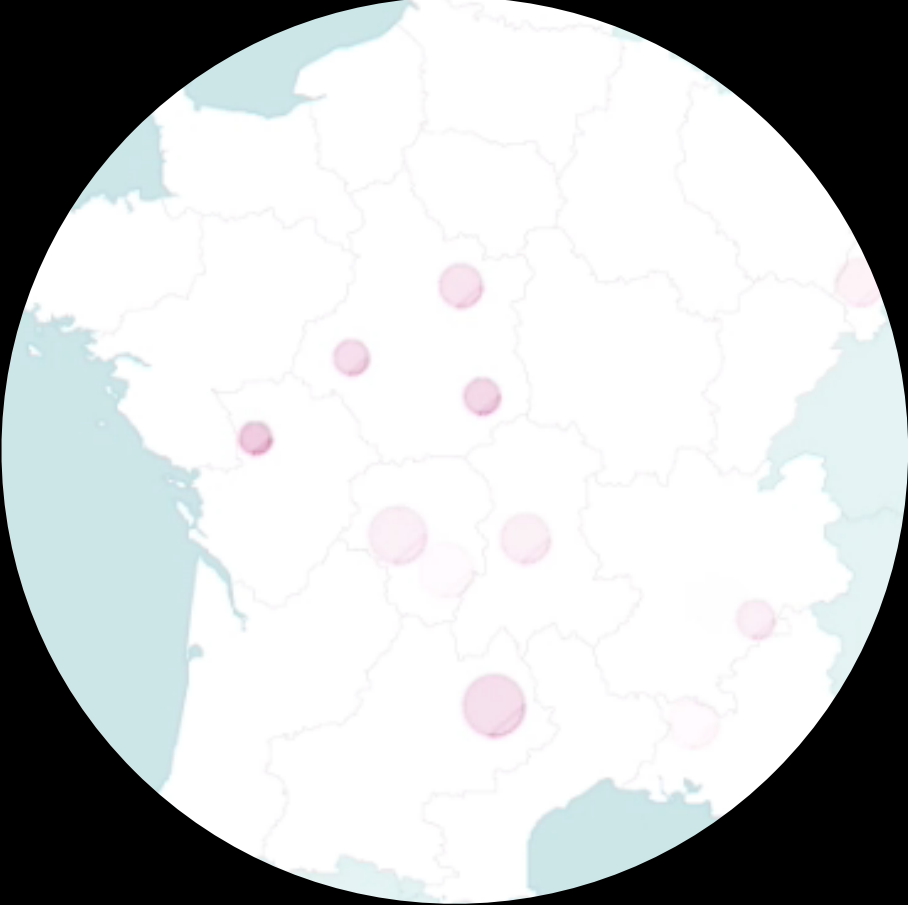
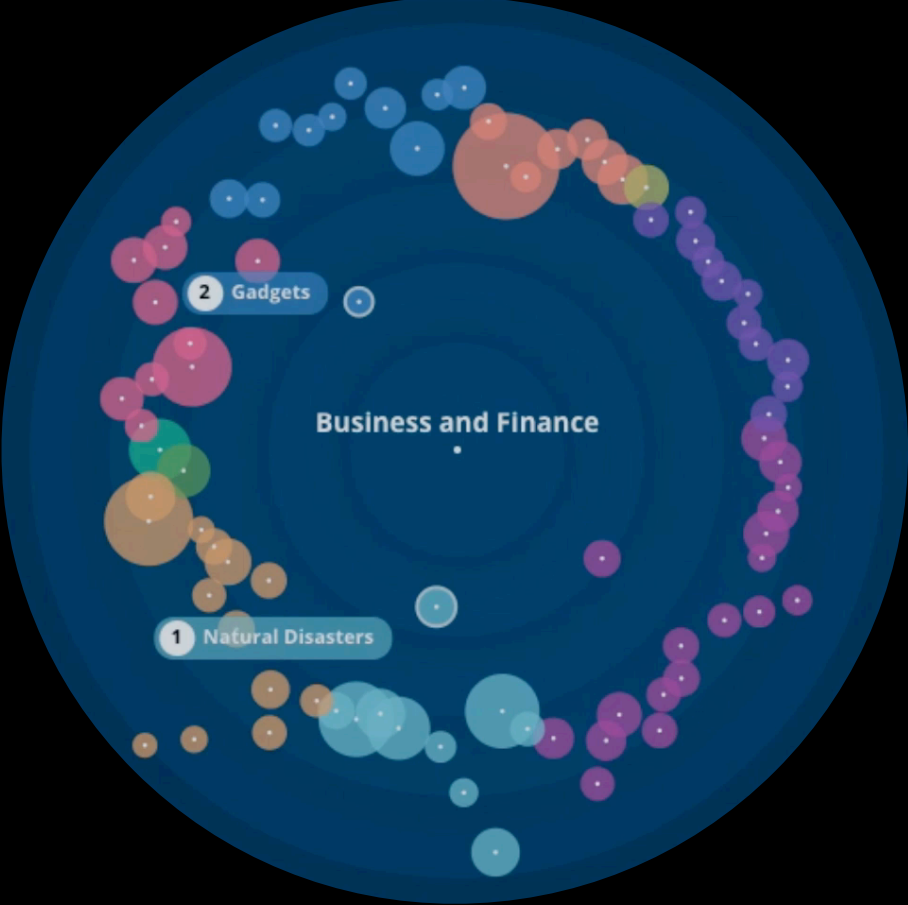
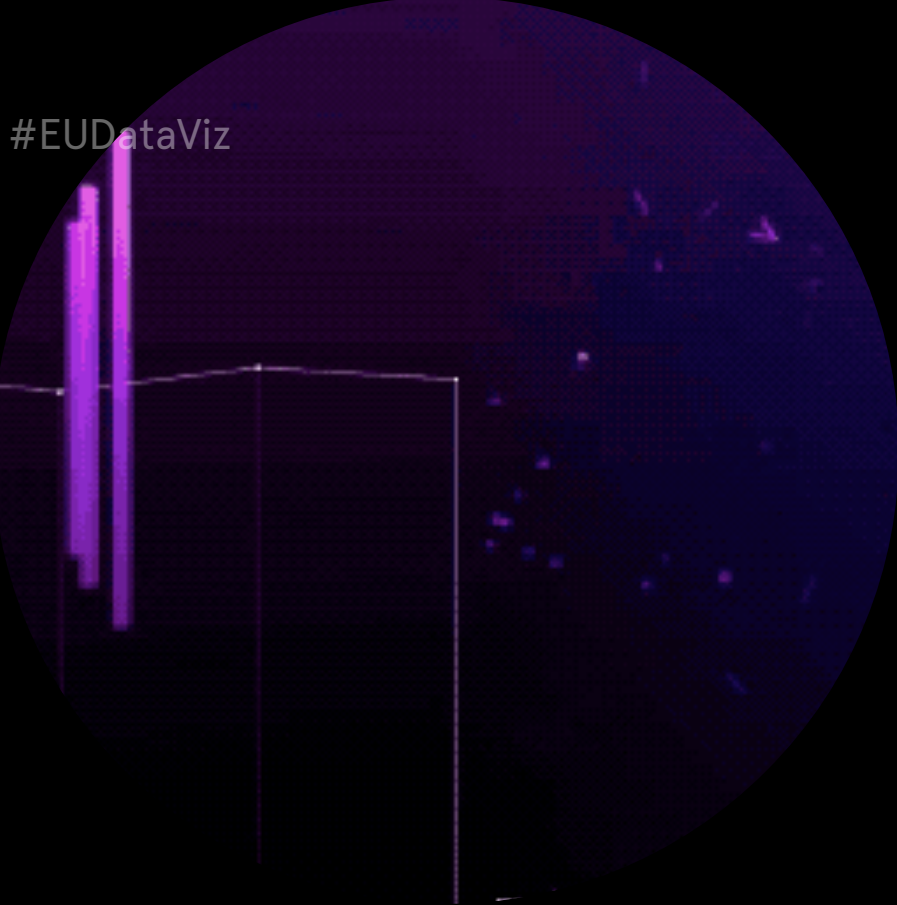
Caroline Goulard
CEO at Dataveyes (France)

**Making visible
the invisible**

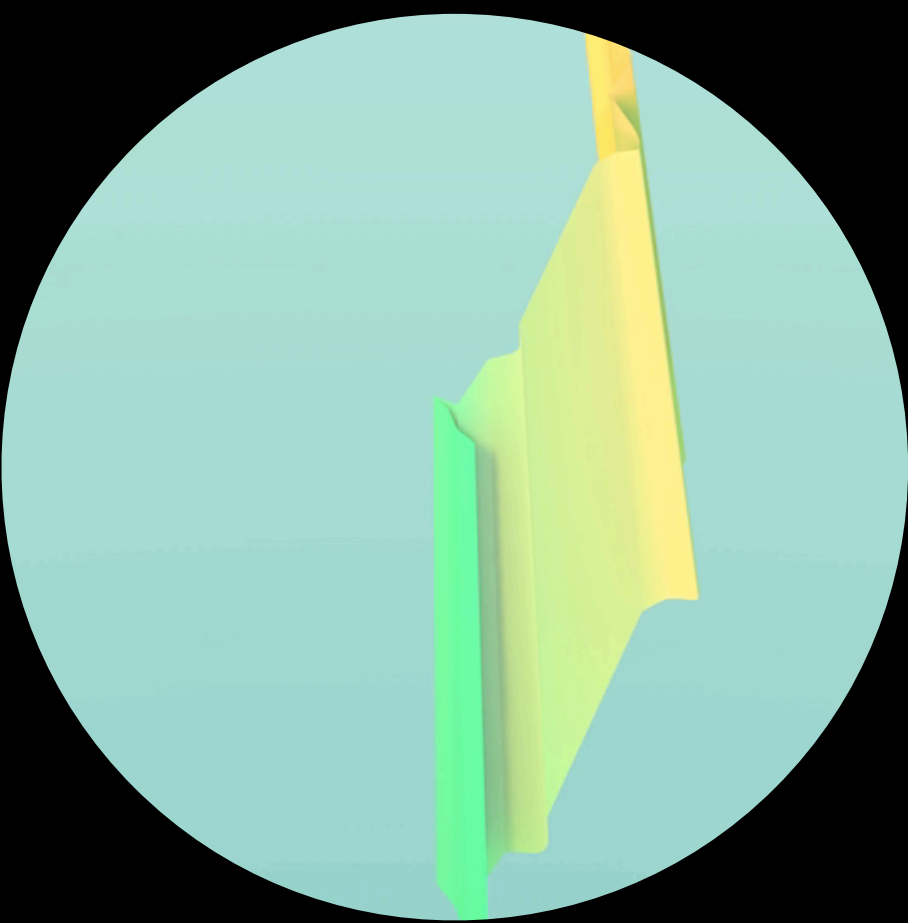
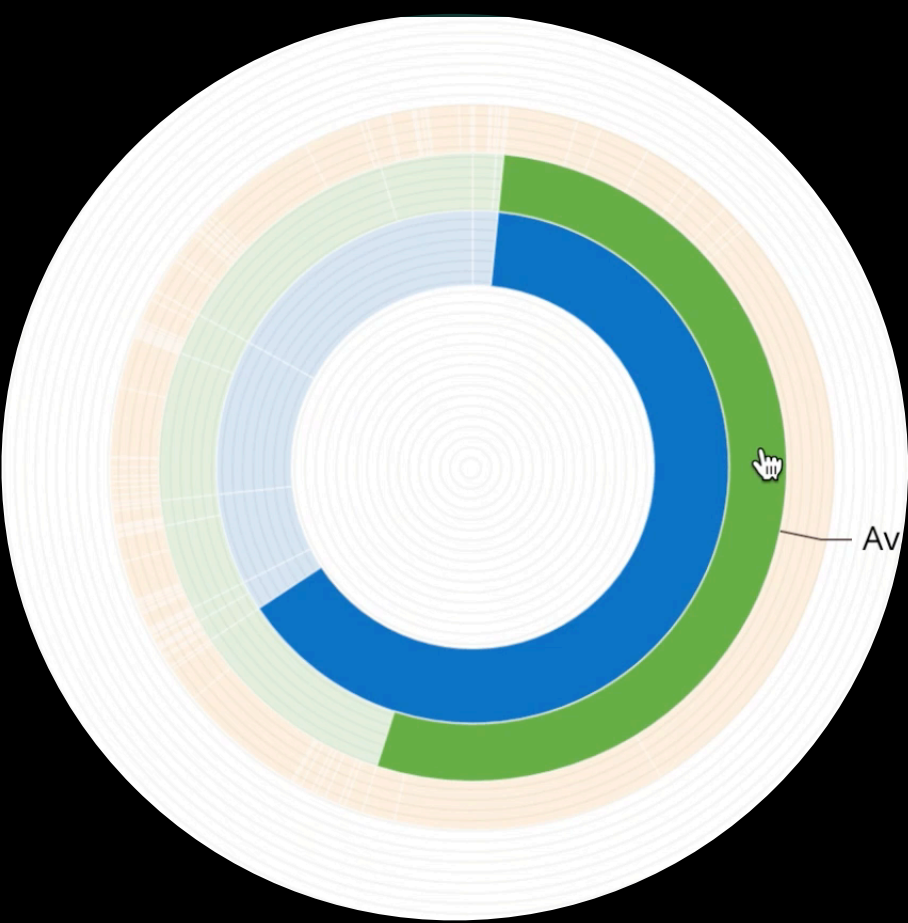
Luxembourg
12 November 2019

Make The Invisible Visible

#EUDataViz



@dataveyes



Computers as interactive systems to augment Human Intelligence, more than giant calculators

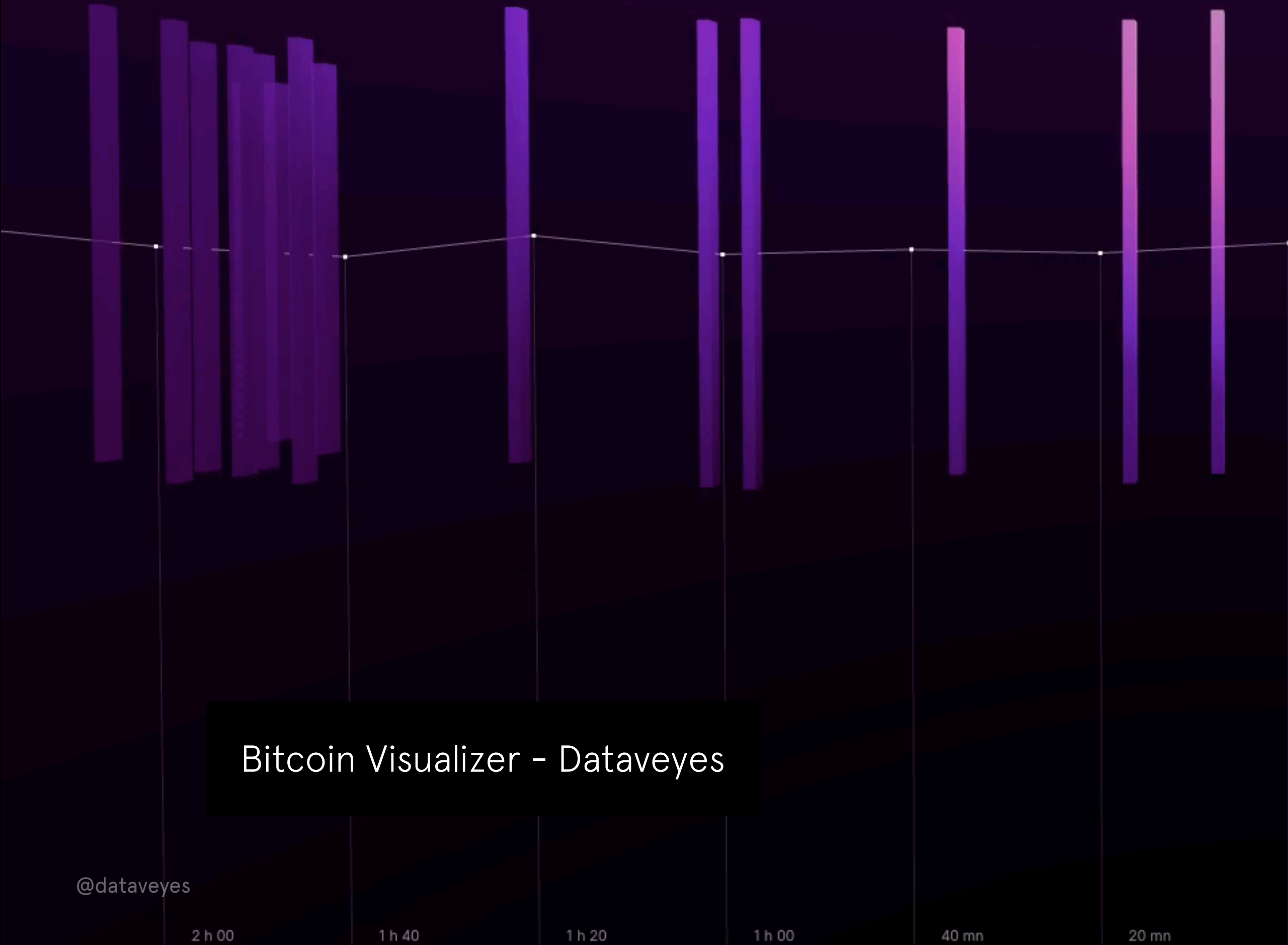
The Mother of All Demos - Douglas Engelbart 1968 - fschnell on YouTube

I.

Types of visualization

Make visible what is out of our sight

The Architecture of Radio by Richard Vijgen



Bitcoin Visualizer - Dataveyes



Make visible by aggregation

Inside Airbnb by Murray Cox

Paris

Filter by:

Paris

61,152
out of 61,152 listings (100%)

About Airbnb in Paris

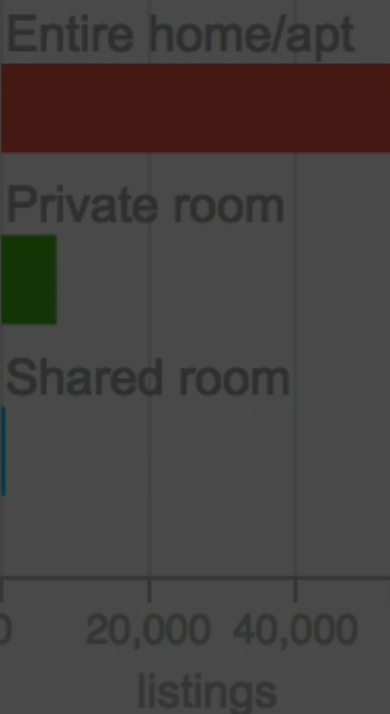
How is Airbnb really being used in and affecting your neighbourhoods?

Room Type

☐ Only entire homes/apartments

airbnb hosts can list entire homes/apartments, private or shared rooms.

Depending on the room type, [availability](#), and [activity](#), an airbnb listing could be more like a hotel, disruptive for neighbours, taking away housing, and illegal.



86.9%
entire homes/apartments
€99
price/night

53,123 (86.9%)
entire home/apartments

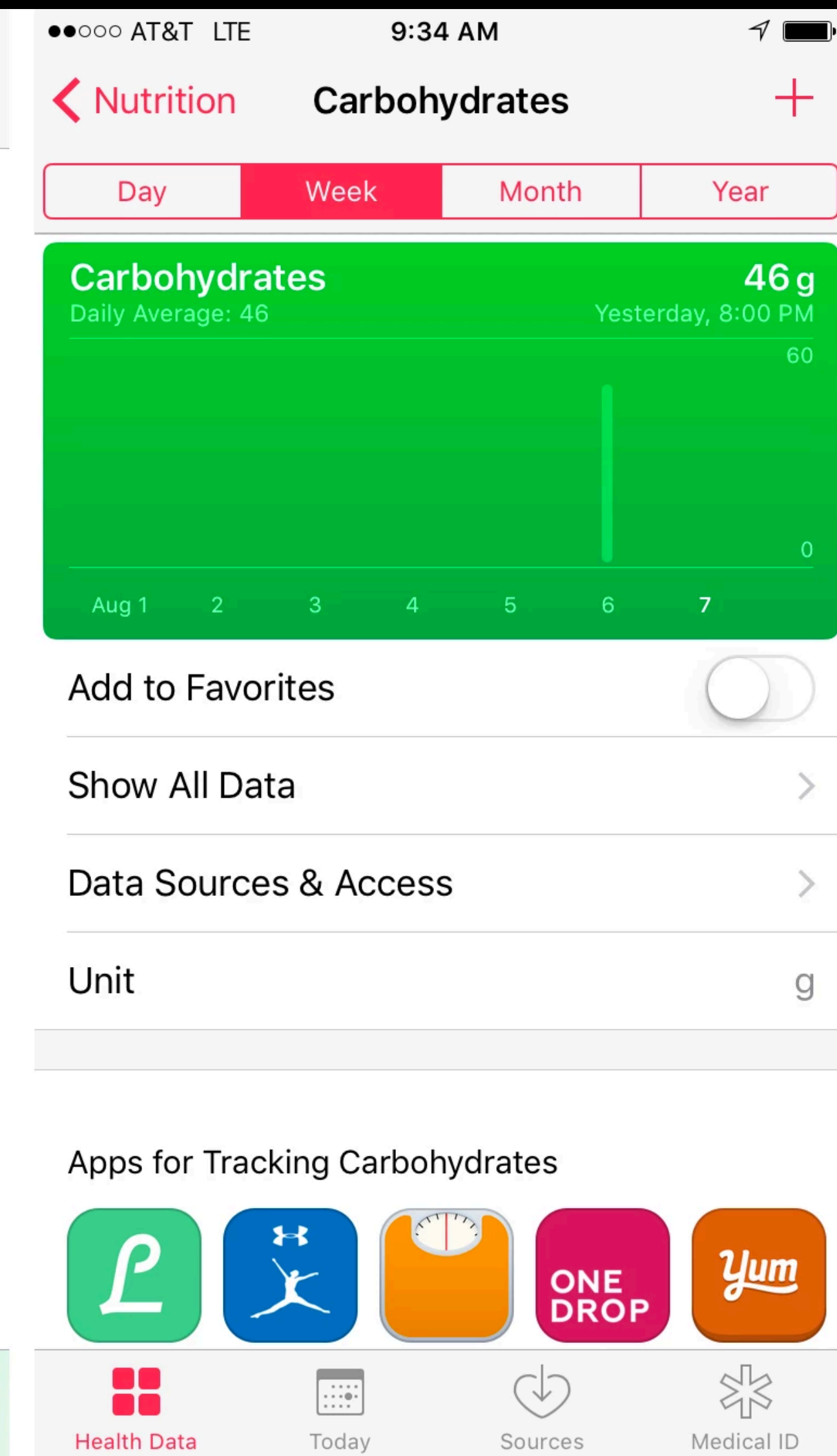
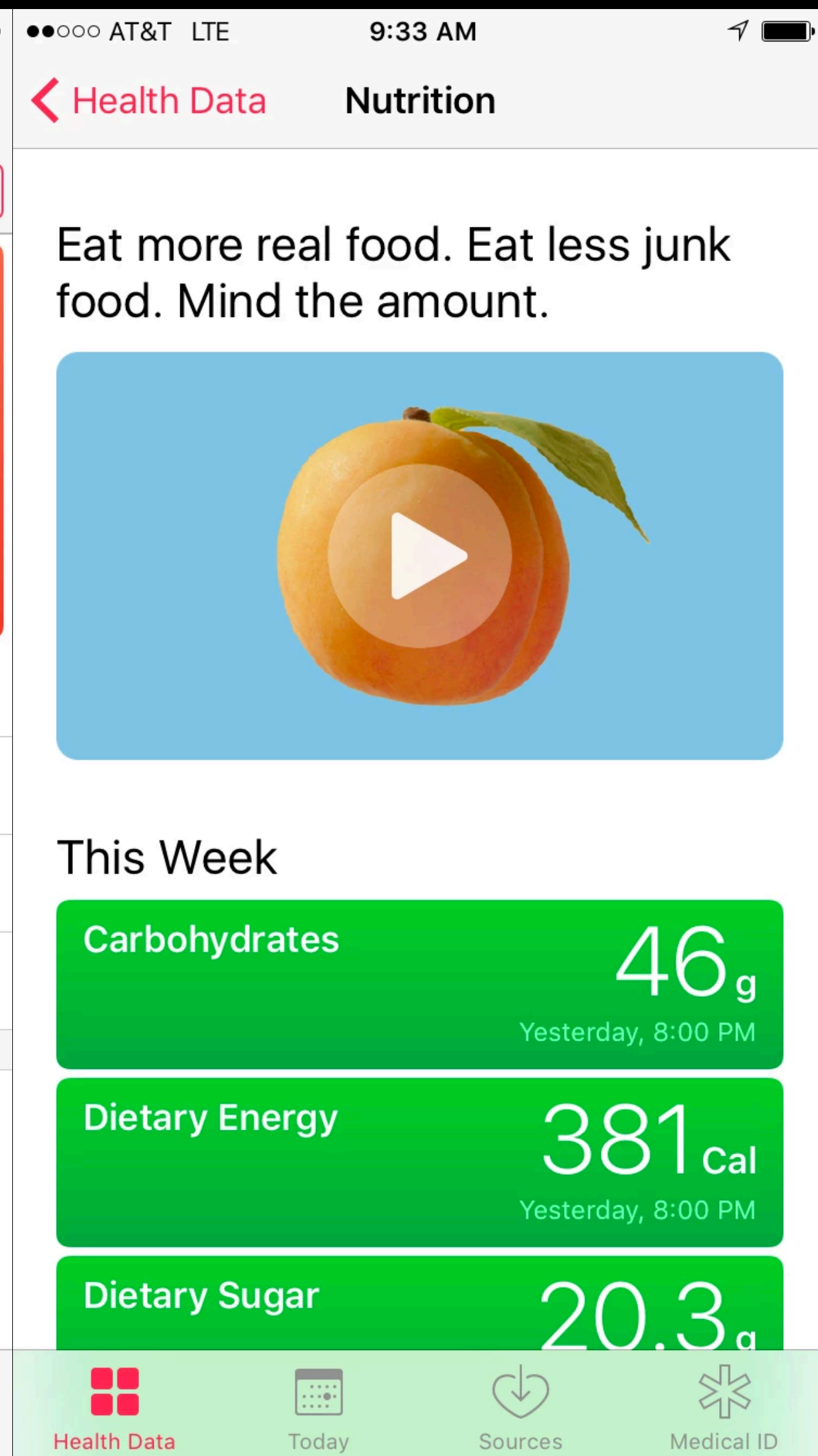
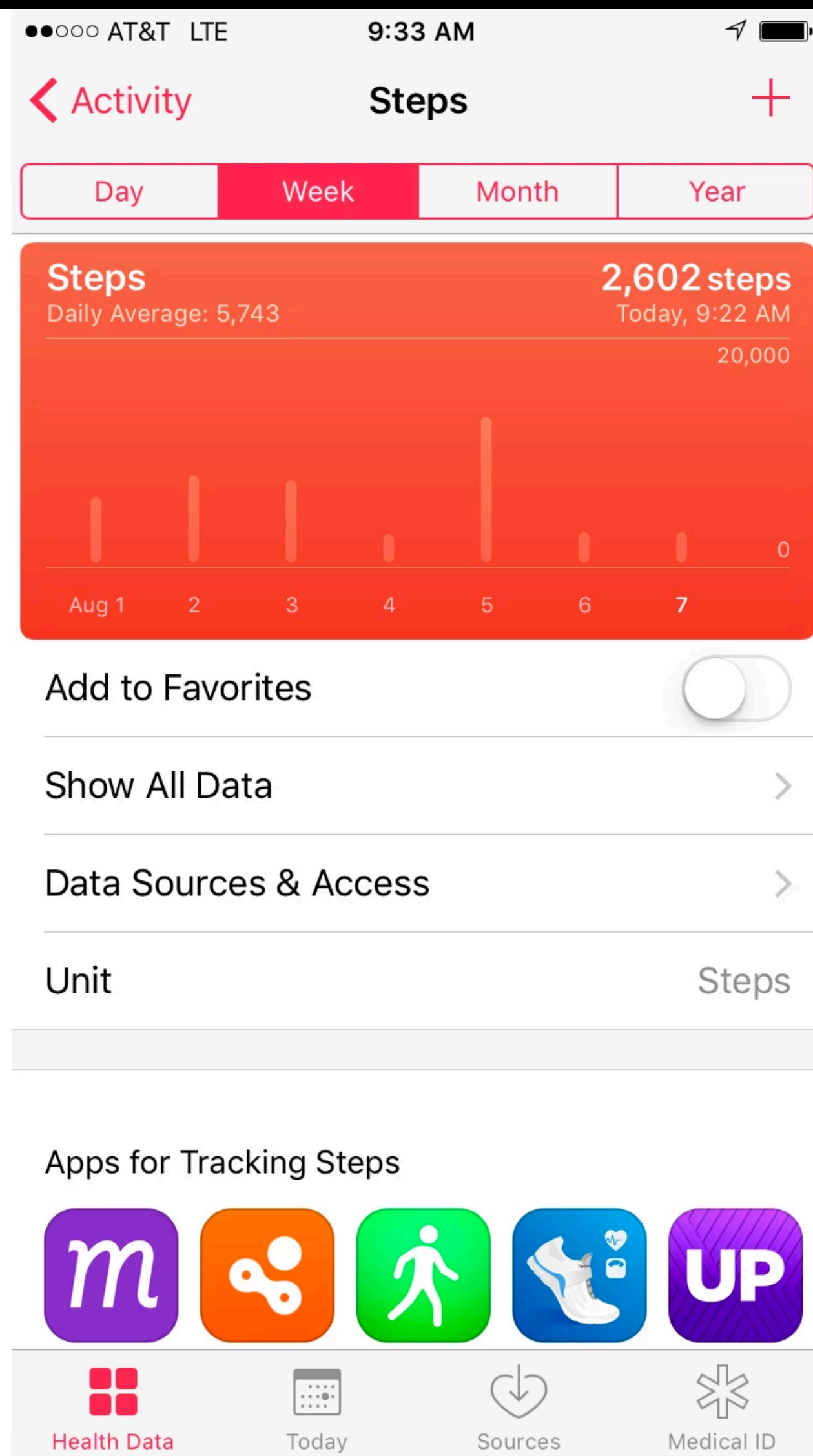
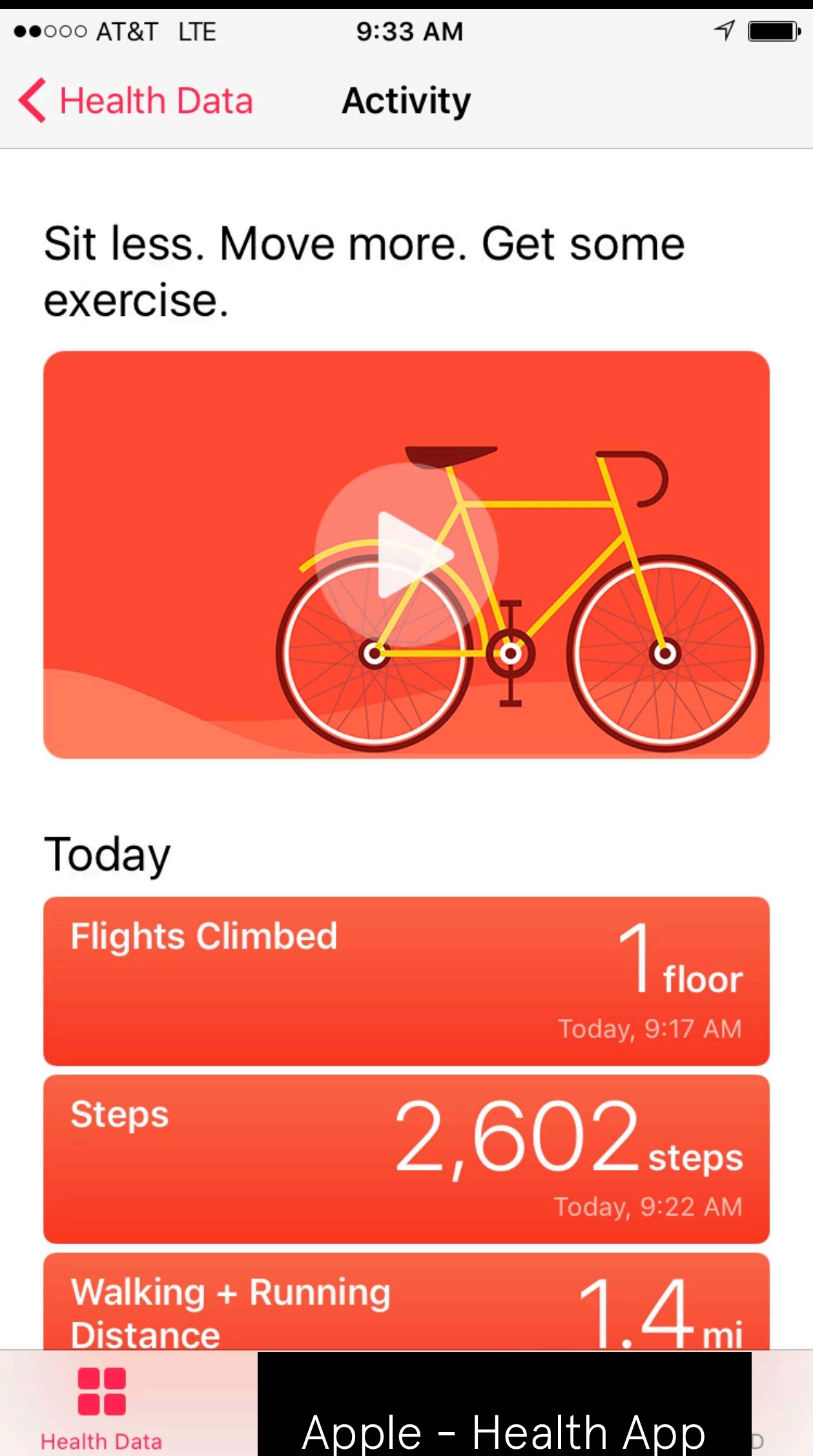
7,492 (12.3%)
private rooms

537 (0.9%)
shared rooms

Activity

☐ Only [recent](#) and [frequently](#) booked

Airbnb guests may leave a review after their stay,



Aug 20, 2007

Make visible by spatial arrangement

OrgOrgChart by Autodesk Research

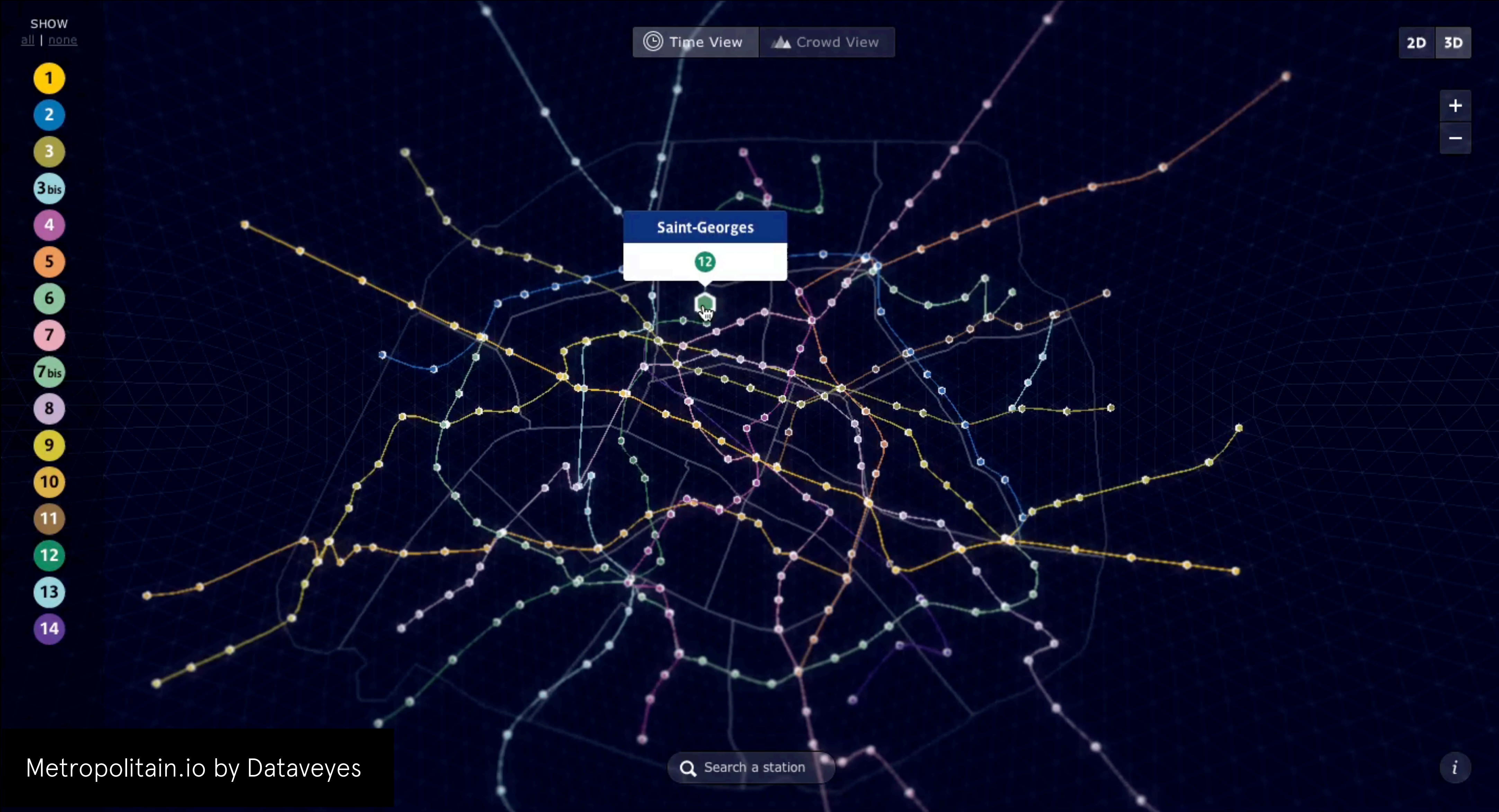


2008

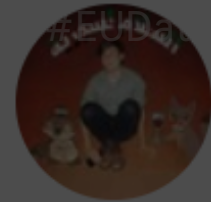
2009

2010

2011



Metropolitain.io by Dataveyes



Nathan Ruser

@Nrg8000

Suivre



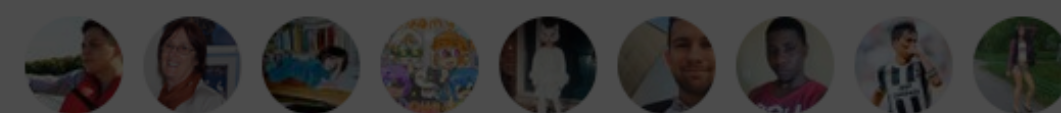
Strava released their global heatmap. 13 trillion GPS points from their users (turning off data sharing is an option). medium.com/strava-engineer ... It looks very pretty, but not amazing for Op-Sec. US Bases are clearly identifiable and mappable.

Traduire le Tweet



19:24 - 27 janv. 2018

2 301 Retweets 2 679 J'aime



Make visible what was not expected

II.

Collective personal data

**Collecting and sharing data to
enrich the collective knowledge**



Data
Canvas

Datacanvas



III.

From smart cities to cognitives cities

Cognitive cities learn from interactions with their inhabitants

00 dB



45 dB 98 dB
0 min 12 min accumulated above 80 dB

According to the time in noisy environment we calculated the cumulative exposure time above 80 dB (equivalent to the noise of a lawn mower) and we encoded these values on the color. Source

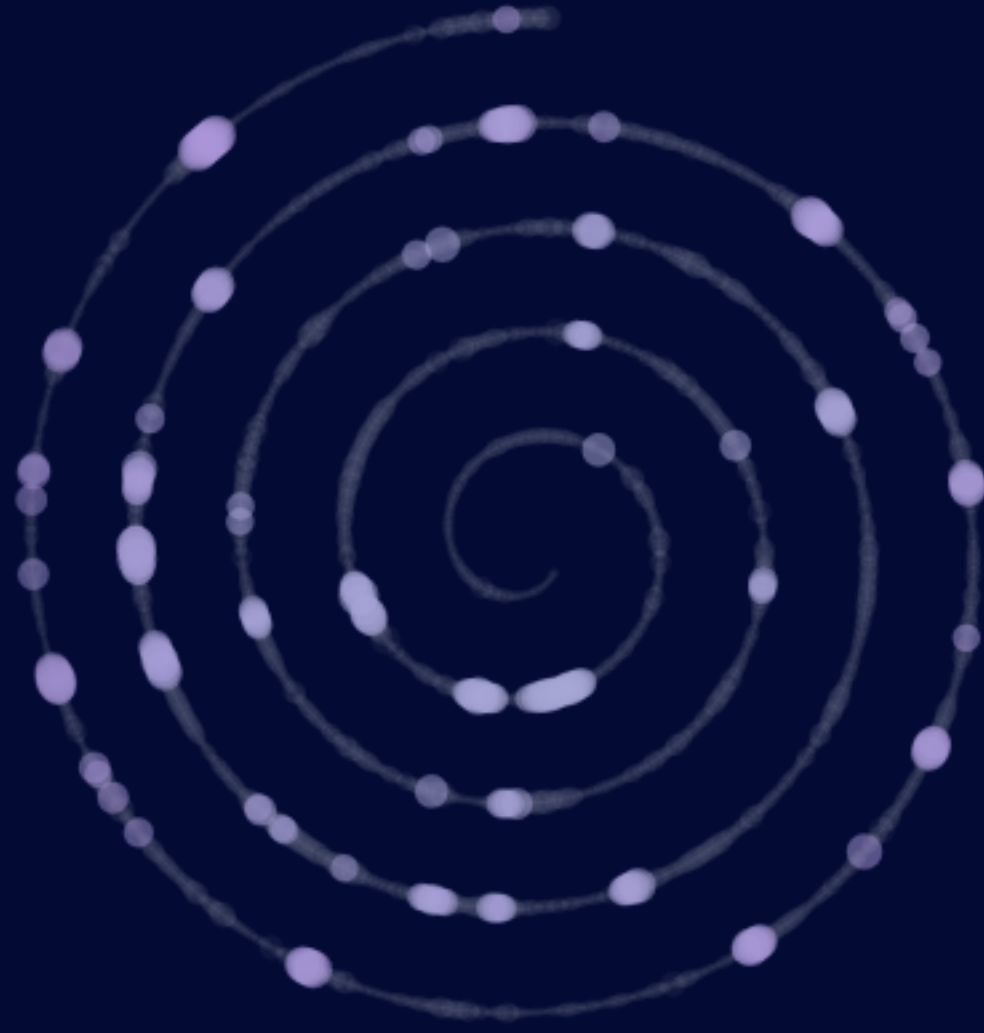
Commute by Dataveyes

00:00:00





M4 – 4 min accumulated over 80 dB



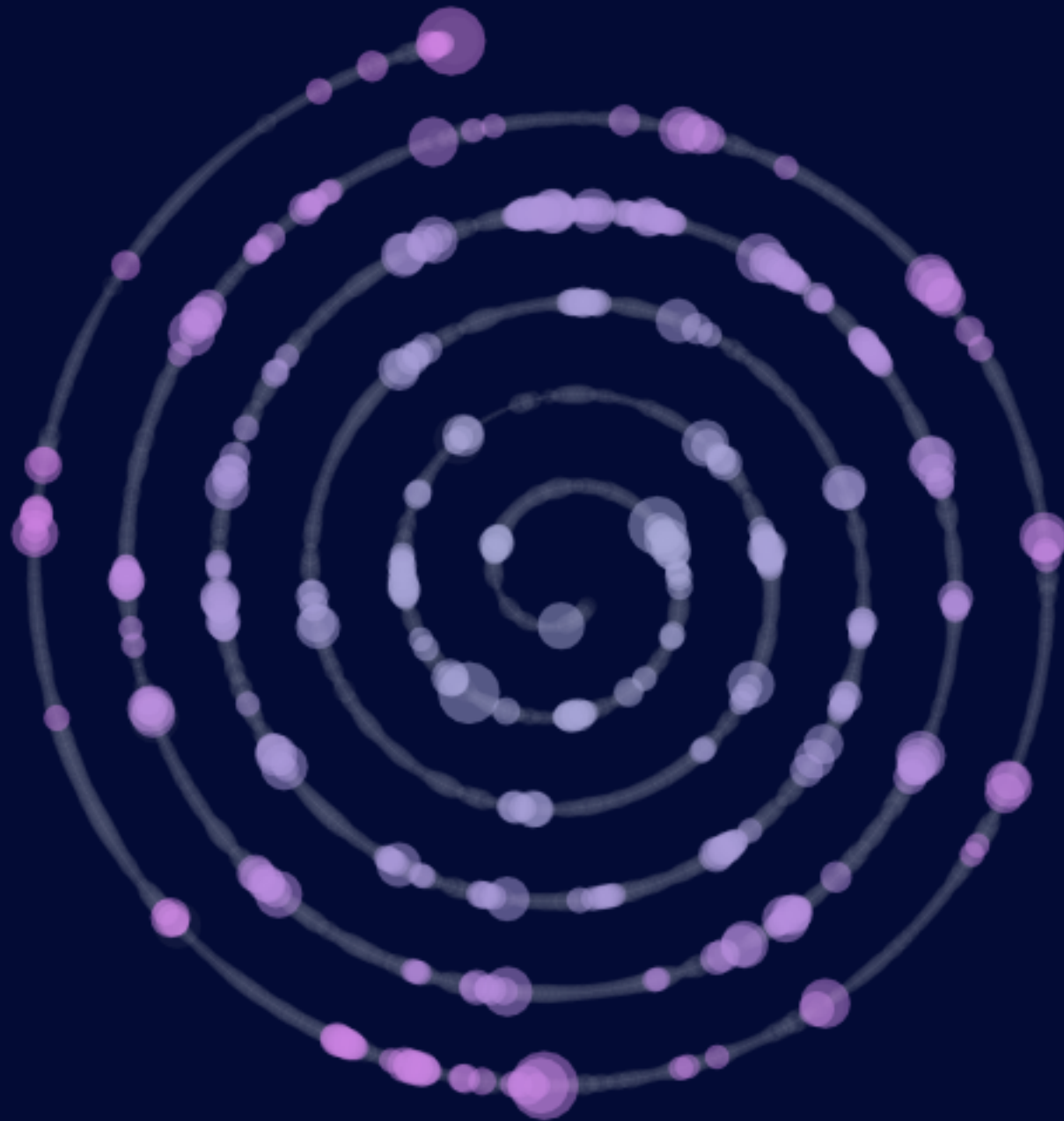
M5 – 2 min accumulated over 80 dB



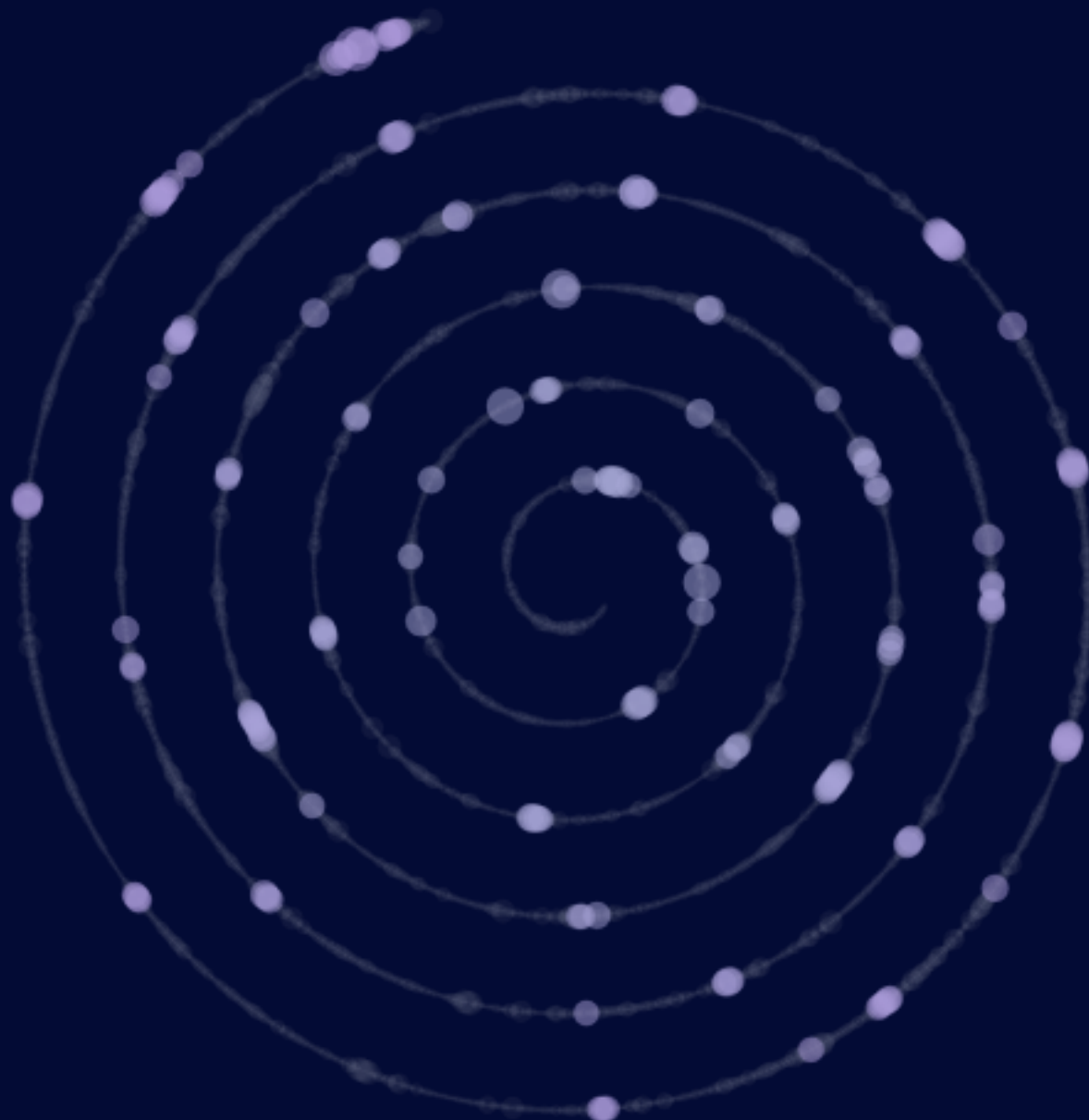
M6 – 12 min accumulated over 80 dB



M1 – 13 min accumulated over 80 dB



M7 – 6 min accumulated over 80 dB



M9 – 2 min accumulated over 80 dB

Commute by Dataveyes



One week with Driving Data to Intelligence : March 5 - March 11, 2018

Explore every journeys travelled by our members and analyse their driving patterns.

The height of the journeys represents their average speed : from 0 km/h (bottom) to 152.3 km/h (top)



DDI Map by Dataveyes



150 816

100% of the period



AVERAGE DISTANCE

13km

All the period: 13 km



AVERAGE SPEED

59.9km/h

All the period: 59.9 km/h



March 5, 2018 - March 11, 2018

SET 3D VIEW

HEIGHT AXIS

Average speed - journey

FILTER JOURNEYS

DEPARTURE TIME:

00:00 - 00:00



TRAVELLED DISTANCE:

0KM - 713.7KM



DEPARTURE CITY

ARRIVAL CITY

All cities

All cities

FILTER SEGMENTS

AVERAGE SPEED:

0KM/H - 192KM/H



ROAD TYPE:

All segments

IA



AI

Intelligence Augmentation

Artificial Intelligence

**Will we still need data
visualization in the future?**

Thanks

Follow us on Twitter [@dataveyes](#)

Contact me at caroline@dataveyes.com

