



Public Procurement Policy

A bird's eye view

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COMMUNICATION: MAKING PUBLIC PROCUREMENT WORK IN AND FOR EUROPE



Key political messages

- ***PP is a strategic area for policy makers.***
not just an administrative process, but an opportunity to deliver value for public money (14% of GDP!).
- ***A partnership to improve the PP in practice.***
Beyond 2014 legal reform, improvement needs smart implementation of the new rules.
- ***The Commission is ready to play its part.***
We will develop a range of support tools, (guidelines, best practices) for authorities.
- ***6 priority areas for improving PP in practice***



6 priority areas for improving PP: strategic & professional

Wider uptake of strategic procurement

- 55% of tenders use lowest price only
- Boost green, social and innovative procurement through guidance and best practices
- Support for strategic sectors (IT, health, construction)

Professionalising public buyers

- Encourage Member States to develop professionalisation strategies
- Ensure buyers have the needed skills and competences
- Provide necessary tools and support

6 priority areas for improving PP: digital & cooperative

Boosting the digital transformation of PP

- Legal obligation in October 2018, but real benefits if all steps of PP process are digitalised
- Roll-out of eProcurement is slow
- Continue to provide technical & financial support to MS

Cooperating to procure together

- Only 11% of procedures through cooperative PP
- More cooperation leads to better outcomes
- Joint procurement by multiple MS facilitated



6 priority areas for improving PP: accessible & transparent

Increase access to procurement markets

- SMEs win only 45% of contracts
- Make PP more attractive for companies, also Xborder
- Open international procurement markets (IPI!)

Improving transparency, integrity, data

- Enable reporting of corruption
- protecting whistleblowers against retaliation
- More and better data, setting-up contract registers



Single Market Strategy 2015

Put data on the political radar

Launched important actions

- Digiwhist.eu (Opentender.eu) project
- eForms implementing regulation
- Contract register report, workshops & funding
- Remedy data scoreboard